

# Evaluation of *Creatives in Schools* programme

## Information sheet



## What is the *Creatives in Schools* programme?

*Creatives in Schools* is a joint Budget initiative between Ministry of Education, Ministry of Culture and Heritage and Creative New Zealand. The Ministry of Education runs the programme drawing on the expertise of the cross-agency working group which contains representatives from the three agencies.

The programme supports professional artists and creative practitioners to partner with schools and kura and share specialist artistic knowledge and creative practice with students. The creative learning experience intends to enhance students' wellbeing, improve their core competencies in communication, collaboration and creative thinking, and inspire their awareness of careers in the arts and creative sectors.

**THIS INFORMATION SHEET IS FOR PEOPLE WHO MAY BE ASKED TO TAKE PART IN THE EVALUATION OF THE *CREATIVES IN SCHOOLS* PROGRAMME**

**We seek your help...**

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# What is this evaluation for?

The evaluation's purpose is to provide insight to support and improve implementation of the *Creatives in Schools* programme and identify where to fine-tune the programme in the future. The evaluation will provide information in three key areas of inquiry.

To what extent and in what ways does:

- *Creatives in Schools* work as intended and deliver on the expected objectives?
- *Creatives in Schools* produce valuable outcomes and impacts?
- *Creatives in Schools* provide value?

The evaluation will be based on feedback from key stakeholders, including ākonga and students, kaiako and teachers and creative practitioners.

The results will inform the cross-agency working group of the strengths and weaknesses of *Creatives in Schools* and identify opportunities to develop the programme further. The evaluation will also document programme outcomes so far, and the value to Māori, Pacific and the broader community.

# What is involved?

The evaluators will send you a survey to learn more about the administrative processes used this year for *Creatives in Schools*. This will be one source of data to help answer the question “to what extent and in what ways does *Creatives in Schools* work as intended and deliver on expected outcomes”.

The team will be collecting data from August to December 2023. Your school's participation in the evaluation is voluntary. Participants can stop the interview at any stage or withdraw their answers up to one week after your interview.

All comments will be confidential and will be aggregated with others. If we use something someone said as a quote in our reporting, it will be anonymised. No individual or organisation will be identified in the reporting.

NOTE: Anonymised responses could be publicly released on request under the Official Information Act 1982.

## What are the benefits of participating?

In being interviewed you will contribute your knowledge and expertise about the *Creatives in Schools* programme. Your insights and learnings will help to inform the development of the programme.



# Who will be conducting this evaluation?

The Ministry of Education has commissioned Pragmatica Limited, an independent evaluation and research company, to conduct the evaluation. The team consists of Judy Oakden (Wellington) and Kellie Spee (Tauranga). They are senior evaluation consultants with experience conducting evaluations of large-scale system-based programmes.

With over 25 years' experience between them, in the field of evaluation and research, they are a highly skilled and proficient team.

For more information on Pragmatica please go to [www.pragmatica.nz](http://www.pragmatica.nz)

What if I want to find out more about the evaluation?

If you would like more information about the evaluation, please contact:

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## Profile information on the evaluators



Judy Oakden

Judy Oakden is the Director of Pragmatica Ltd. Judy specialises in evaluating in uncertain, unpredictable and challenging environments. Judy offers adaptive and responsive evaluation and research services. She helps clients to reframe the issues they face, take account of context, identify suitable evaluation questions, deal with conflicting findings, reach useful evaluative conclusions.



Kellie Spee

Kellie Spee (Ngāti Maniapoto) is the Director of Kellie Spee Consultancy Ltd, an independent research and evaluation company. She has extensive experience in the education sector working with schools, students and whānau. Kellie's practice is grounded in values of community psychology, collaboration, self-determination and respect for diversity groups.